

Protective Intellectual Property Services, LLC

106 Woodstone Drive
Buffalo Grove, IL 60089-6754
Phone: 224-406-4268

E-Mail: Lanny@protectiveIPservices.com

URL: www.protectiveIPservices.com

CREATING YOUR SUSTAINED COMPETITIVE ADVANTAGE BY STRATEGIC INTELLECTUAL PROPERTY MANAGEMENTSM

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Welcome to the inaugural newsletter from Protective Intellectual Property Services, LLC (PIPS) that will strive to keep you informed about intellectual property and other business issues of interest to you. To read an entire article when connected to the Internet, double click the underlined/colored title. We welcome your comments and suggestions.

Lanny Feder, Managing Partner

23/11/2006 - Novo Nordisk is planning to sue the head of the US Patent and Trademark Office after its inhaled insulin product has had its patent application

[USPTO and the European Patent Office To Launch Electronic Priority Document Exchange](#) <http://www.uspto.gov/>

New Free Service Will Simplify Patent Application Procedures

[Should Hotels Register Their Brands With The U.S. Patent And Trademark Office? By Alan Cyrlin, Esq.](#)

Wednesday Nov 22 | Hospitalitynet.org

This is the second in a series of articles about legal devices for protecting your brands.

COURTS

[Supreme Court to Decide Case That Could Alter Patent System](#)

IT Business Edge - Louisville, KY, USA

Just how obvious does an innovation have to be before it can be denied a patent? That's at the heart of a dispute headed for oral ...

[UPDATE 1-Key US patent test criticized by top court](#)

Reuters - USA

... In a case with broad implications for the US patent system, the justices repeatedly questioned whether appeals court judges were using the right standard to ...

USPTO

[USPTO to Give Patent Filers Accelerated Review Option](#) www.uspto.gov

On June 26, 2006, the USPTO published new procedures for accelerated examination, offering filers a final decision by the examiner within 12 months on whether their application for a patent will be granted or denied. The accelerated examination procedure is designed to give applicants quality patents in less time.

[USPTO Response Times for Patent Applications](#) www.uspto.gov

USPTO's inventory of patent applications generate response times for an initial office action ranging from 8 months in Electrical Conductors (2831) and Thermal and Combustion Technologies (3742) up to 130 months for certain types of Business Methods patent applications (3620).

[Many upset it takes so long to get a patent](#) Thursday Nov 23 | Ventura County Star

Just as it's getting traction spawning new companies and products, the hot nanotechnology sector is running into a roadblock at the U.S. Patent Office.

[PCTEL Receives Critical Roaming Patent](#)

ag-IP-news Agency - Amman, Jordan

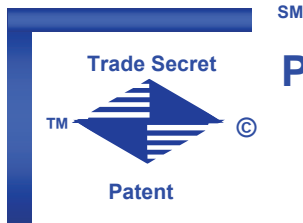
CHICAGO - PCTEL Inc., a leader in wireless broadband solutions, announced on Thursday that its fundamental patent covering roaming across different types of ...

[Novo Nordisk to sue over inhaled insulin patent knock-back](#)

In-PharmaTechnologist.com - Montpellier, France

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Companies differ on how Supreme Court should decide patent case

Pennsylvania News - www.phillyburbs.com

WASHINGTON - Some of the largest companies in the United States are facing off in a Supreme Court case over gas pedals, with one side hoping the justices will put the brakes on an out-of-control patent system.

Wi-Fi Patent Ruling Puts Tech Industry on Notice

InformationWeek - Manhasset, NY, USA

... A Texas court ruled that a patent owned by an Australian government agency covers core Wi-Fi technology, a decision that raises the likelihood of liability for ...

INTERNATIONAL

Intellectual property fraud an 'epidemic'

Jerusalem Post - Israel

Israeli companies lost approximately half-a-billion dollars as a result of intellectual property rights violations in 2005, the Federation of Israeli Chambers ...

Generic-drug makers challenge new Canadian patent rules

CBC News - Canada

... Canadian Generic Pharmaceutical Association said its members began legal action in the Federal Court of Canada because they feel the new drug patent rules give ...

China, US vow to deepen cooperation on intellectual property ...

People's Daily Online - Beijing, China

Senior officials from China and the United States have vowed to further strengthen cooperation on intellectual property protection. ...

China's intellectual property rights honeymoon

<http://www.digital-copyright.ca/node/2799>

... severe criticism of the Western intellectual property model, and not just in developing countries; and complaints by the creators of intellectual property, such as screenwriters, that they are not being adequately compensated for ...

Chinese Intellectual Property Theft Could Spur US Protectionism

Washington File - Washington, DC, USA

Washington -- Widespread theft of intellectual property in China can undermine support in the United States for expanding trade between the two countries, US ...

CCS too important for intellectual property restrictions ...

Environmental Finance - London, UK

London, 23 November: Carbon capture and storage (CCS) will be so important in tackling climate change that intellectual property concerns should take a back ...

Intellectual property theft by employees is an ignored risk

Continuity Central (press release) - Huddersfield, UK

Research from Prefix IT shows that lax management attitudes have allowed a culture of data theft to flourish in the British workplace. While this article talks about attitudes in the UK, It is also important for US companies. – Lanny

OTHER

Intellectual Property Threatened by Spyware

ClickZ News - New York, NY, USA

Spyware infections are the number one threat to intellectual property, according to 62 percent of corporate IT security professionals. ...

Ocean Tomo 300 Patent Index Outperforms Both S& P and Industrials

ag-IP-news Agency - <http://www.ag-ip-news.com>

Ocean Tomo 300 Patent Index outperforms both S& P and Industrials.

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