



## **Protective Intellectual Property Services, LLC**

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**MAXIMIZING THE VALUE OF YOUR INTELLECTUAL PROPERTY (IP) THROUGH  
STRATEGIC IP MANAGEMENT AND COMMERCIALIZATION<sup>SM</sup>  
TRANSLATING TECHNOLOGY INTO THE LANGUAGE OF BUSINESS<sup>SM</sup>**

Dear Clients, Friends and those of you who are Both,

Congratulations to those of you who made your views known on the upcoming patent reform legislation in the Senate. More and more groups have been complaining to Congress about the unfairness of the proposed legislation to inventors to the benefit of the large patent users. Most recently, the legislation is under review in Senator Leahy's office and isn't expected to be considered in the Senate until April. As soon as the content of the revised legislation are known, I urge you to again make your views known. Look for updates on this legislation in future issues of this newsletter.

Section 14 of the Patent Reform Act of 2007 will also protect the major banks from infringing on a patent by DataTreasury. It is alleged that the banks' check imaging methods infringe on DataTreasury's patent. DataTreasury claims that it is necessary to infringe on its patent when a bank follows the Federal "Check 21" electronic check processing procedure. Since every check is now cleared using Check 21, the royalties to DataTreasury can, according to the Congressional Budget Office, reach \$1 billion dollars, to be paid by the Treasury. The US Patent and Trademark Office is reviewing the validity of the DataTreasury patent.

PIPS works directly with technology companies to identify their intellectual property, identify their actual and potential competition, and create a strategy to grow their company and increase its value. Please visit PIPS' web site for more information about PIPS, its services and experiences.

Your firm may qualify to receive one of a limited number of personalized, expert business IP strategy sessions from the PIPS team. If you feel that this will be of value to your company, contact PIPS at 224-406-4268 or [info@protectiveIPservices.com](mailto:info@protectiveIPservices.com) and describe why you should be selected to receive this preliminary audit.

Please click here to access [PIPS' March IP newsletter](#)\*.

PIPS works directly with small to medium-size technology companies to identify their intellectual property, identify their actual and potential competition, and create a strategy to grow their company and increase its value. Please visit [PIPS' web site](#) for more information about PIPS, its services and experiences.

PIPS also translates technology into the language of strategic partners, financial sources, legal advisors and other non-technical business people that need to understand the company.

Please forward this to friends or associates in technology-based companies who are interested growing th

companies through their intellectual property.

We appreciate your feedback at [suggestions@protectiveIPservices.com](mailto:suggestions@protectiveIPservices.com) .

Enjoy this newsletter.

Lanny Feder  
President

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